

## SPONSORSHIP OPPORTUNITIES

Sponsoring Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Preferred Phone \_\_\_\_\_ ☐ Office ☐ Cell Email \_\_\_\_\_

Brand to Recognize \_\_\_\_\_

Brand Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Preferred Phone \_\_\_\_\_ ☐ Office ☐ Cell Email \_\_\_\_\_

### Please select sponsorship:

- ☐ Platinum Sponsorship - \$8,000    ☐ Gold Sponsorship - \$5,000    ☐ Silver Sponsorship - \$3,000  
☐ Golf Tournament Awards Reception - \$5,000    ☐ Golf Beverage Cart - \$2,500

**To receive maximum exposure for your sponsorship, please reply by  
Monday, February 2, 2026.**

### Payment Information

- ☐ Enclosed check (*US funds only*) payable to NFRA    ☐ Please invoice me  
☐ Charge my:    ☐ Visa    ☐ MasterCard    ☐ Discover    ☐ American Express

**\*If paying by credit card, a 3% processing fee will be added to the amount due.**

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_ Billing Zip \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

### Please return this form with payment to:

NFRA • 2805 Old Post Road, Suite 310 • Harrisburg, PA 17110  
nfra@nfraweb.org • Phone: (717) 657-8601

## EVENT SPONSORSHIP OPPORTUNITIES

### **Platinum** (*limit 1*) • \$8,000

- Three complimentary Conference Registrations
- A complimentary ad on the Conference event website homepage
- Opportunity to introduce a Retailer Keynote speaker
- Brand/Company logo prominently displayed
- Brand recognition in Conference promotional materials
- Brand recognition on special signage at Conference events

### **Gold** (*limit 2*) • \$5,000

- Two complimentary Conference registrations
- A complimentary ad on the Conference event website
- Brand/Company logo prominently displayed
- Brand recognition in Conference promotional materials
- Brand recognition on special signage at Conference events

### **Silver** (*limit 3*) • \$3,000

- One complimentary Conference registration
- Brand/Company logo prominently displayed
- Brand recognition in Conference promotional materials
- Brand recognition on special signage at Conference events

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## GOLF SPONSORSHIP OPPORTUNITIES

### **Golf Tournament Awards Reception** (*limit 1*) • \$5,000

- Three complimentary rounds of golf
- Brand recognition in Conference promotional materials
- Brand recognition on special signage at golf tournament
- Brand recognition on special signage at happy hour

### **Golf Beverage Cart** (*limit 2*) • \$2,500

- Two complimentary rounds of golf
- Brand recognition in Conference promotional materials
- Brand recognition on special signage at golf tournament